

A male and female model are featured in a fashion advertisement. The male model on the left is wearing a beige crew-neck sweatshirt and black pants, with a tattoo on his left forearm. The female model on the right is wearing a green cropped hoodie and dark denim jeans. The background is a bright blue sky with some industrial scaffolding visible. The brand name 'BELLA+CANVAS' is prominently displayed in the center, with 'WHAT'S NEW 2020' below it.

BELLA+CANVAS[®]
WHAT'S NEW 2020



STREET FLEECE

Fashion is all about streetwear and streetwear is all about fleece.

STREET FLEECE by **BELLA+CANVAS**
Street-ready styles with a trend-forward finish.

Fleece is having a major moment right now. From Fashion Week runways to Influencer-approved street style, it's popping up everywhere – especially in the form of hoodies, sweatshirts, and joggers.

And because we know fleece, we dreamed up a collection that takes it to entirely new heights. It's about bold color, elevated silhouettes, and total comfort. It's about that anything-goes attitude that's at the core of creativity and self-expression.

WHAT MAKES US THE *FASTEST-GROWING* BRAND

HERE ARE 5 THINGS THAT MAKE OUR TEES THE BEST:

Don't make the mistake of sacrificing on quality and making a shirt no one wants to wear. Here are 5 things to look for when searching for the perfect tee:

✓ CRAFTED FIT

We only make side-seamed tees because the fit is superior. No one wants to wear a tubular tee.

✓ CONSISTENT SIZING

Our state-of-the-art automated cutters ensure you'll never receive an order of tees with all-over-the-place sizing.

✓ AIRLUME SOFTNESS

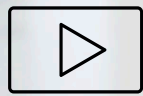
Our signature Airlume combed and ring-spun cotton is hands down the softest stuff ever.

✓ PRE-SHRUNK FABRIC

We've invested in top-of-the-line shrink dryers that ensure your tee looks just as great after 20 washes as it does out of the box.

✓ ECO-FRIENDLY & USA STRONG

Ever wonder where are tees are made? We dye and cut everything in the US, putting the environment first.



WATCH THE SERIES

Check out our video series about what separates us from all the other T-Shirt brands out there! Bellacanvas.com/us-vs-them



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new styles
every month

7505
THE RAGLAN
PULLOVER
FLEECE

WHOLESALERS
NOW DROPSHIPPING

FAST FASHION

7505 SHOWN IN HEATHER SAND DUNE

7504 SHOWN IN STORM

7504
THE CUT-OUT
FLEECE HOODIE

6512
THE
CINCHED
CROPPED
HOODIE

6512 SHOWN IN DARK OLIVE

0813
THE
HIGH-WAIST
FITNESS
LEGGING

0813 SHOWN IN BLACK

VIEW THE FULL COLLECTION AT
[BELLACANVAS.COM/FAST-FASHION](https://bellacanvas.com/fast-fashion)

3950 SHOWN IN BLACK



3950
THE
LIGHTWEIGHT
BOMBER

VIEW THE FULL COLLECTION AT
[BELLACANVAS.COM/FAST-FASHION](https://bellacanvas.com/fast-fashion)

3003 SHOWN IN WHITE



3003
THE CURVED
HEM TEE

3749 SHOWN IN ATHLETIC HEATHER



3749
THE
CROSSOVER
HOODIE

FAST FASHION

3011 SHOWN IN OXBLOOD BLACK



3011
THE SPLIT
HEM TEE

2020 color report

**HEATHER
COOL GREY**

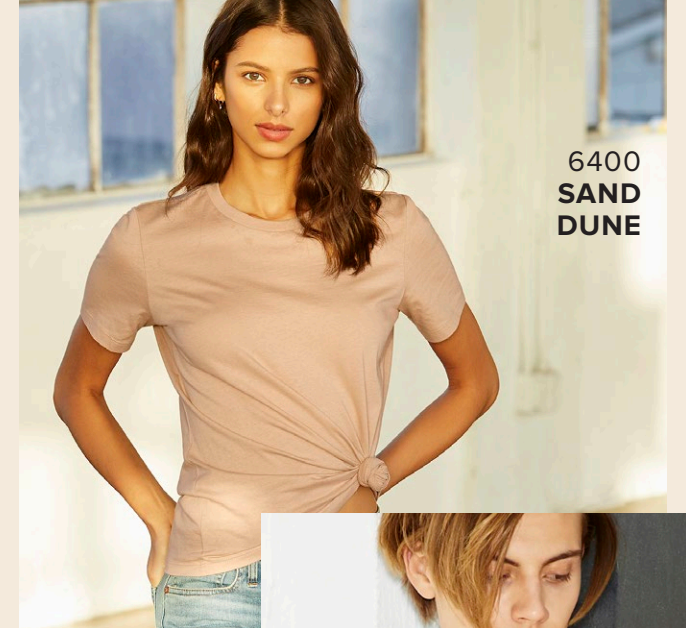


3001CVC
HEATHER
COOL GREY

SAND DUNE



3739
HEATHER
SAND DUNE



6400
SAND
DUNE

ON-TREND NEUTRALS

3415
CEMENT
TRIBLEND



CEMENT



3413
CEMENT
TRIBLEND



3413
ESPRESSO
TRIBLEND



ESPRESSO



3945
HEATHER
SAND DUNE



3739
VINTAGE
WHITE



6400
VINTAGE
WHITE



6400
POPPY



6400
POPPY

VINTAGE WHITE



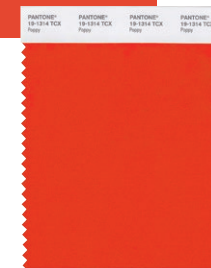
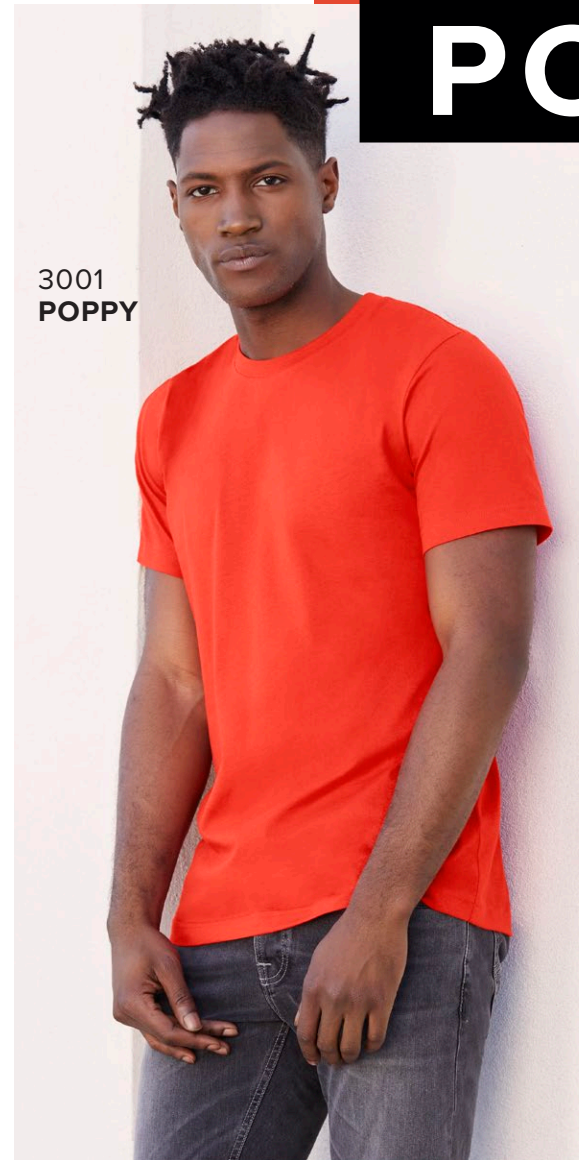
3001
VINTAGE
WHITE



3719
VINTAGE
WHITE

POPPY

3001
POPPY



3001
POPPY

STREET
FLEECE

STREET FLEECE

7502 SHOWN IN MILITARY GREEN | 3945 SHOWN IN NEW HEATHER SAND DUNE



**STREET
FLEECE**



3719	UNISEX SPONGE FLEECE PULLOVER HOODIE
	SHOWN IN NEW HEATHER MUSTARD

18 NEW COLORS



ASH



VINTAGE WHITE



TAN



HEATHER SAND DUNE



GOLD



HEATHER MUSTARD



LILAC



HEATHER RED



MAUVE



HEATHER MAROON



TEAM PURPLE



TEAL



FOREST



MILITARY GREEN



BLACK HEATHER

**DTG
FRIENDLY
FLEECE**
100% COTTON FACE



DTG WHITE



DTG DARK GREY



DTG BLACK

MORE NEW COLOR IN OUR ZIP UP

**STREET
FLEECE**



ASH



VINTAGE WHITE



TAN



HEATHER SAND DUNE



GOLD



HEATHER MUSTARD



FOREST



LILAC



HEATHER RED



HEATHER MAROON



BLACK HEATHER

DTG
FRIENDLY
FLEECE
100% COTTON FACE



DTG WHITE



DTG DARK GREY



DTG BLACK



3739
UNISEX SPONGE FLEECE
FULL-ZIP HOODIE
SHOWN IN NEW FOREST





3729	UNISEX SPONGE FLEECE PULLOVER DTM HOODIE
	SHOWN IN NEW TAN

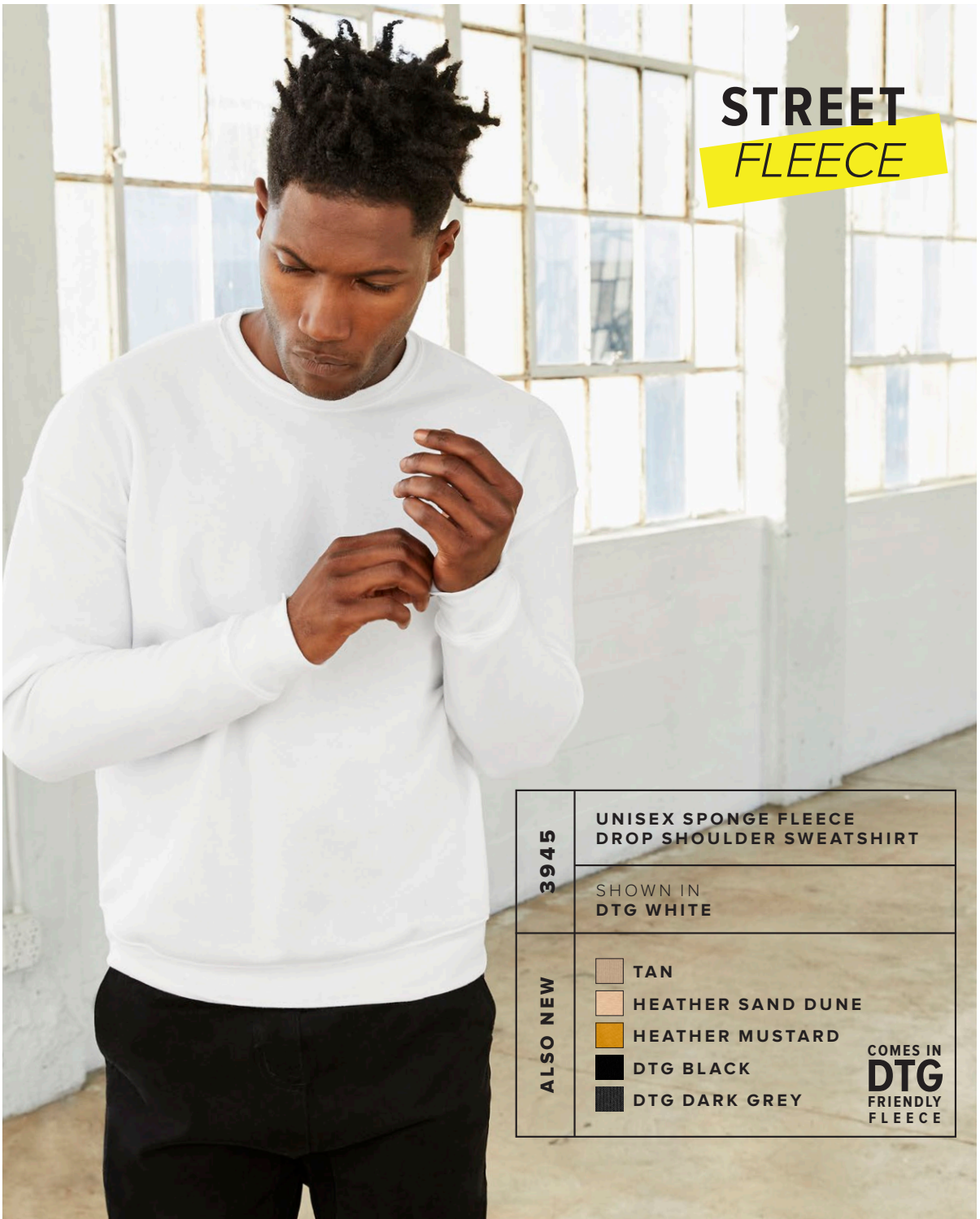
STREET FLEECE



7502	WOMEN'S CROPPED FLEECE HOODIE
	SHOWN IN NEW WHITE



3901	UNISEX SPONGE FLEECE RAGLAN SWEATSHIRT
	SHOWN IN NEW FOREST
ALSO NEW	 ASH
	 BRICK
	 PEACH
	 BLACK HEATHER
	 HEATHER DUST
	 HEATHER MUSTARD



**STREET
FLEECE**

3945	UNISEX SPONGE FLEECE DROP SHOULDER SWEATSHIRT
	SHOWN IN DTG WHITE
ALSO NEW	 TAN
	 HEATHER SAND DUNE
	 HEATHER MUSTARD
	 DTG BLACK
	 DTG DARK GREY
	COMES IN DTG FRIENDLY FLEECE



**WE'VE
ADDED DTG
FRIENDLY
FABRIC TO 3
OF OUR FLEECE
STYLES.**

DTG FLEECE

100% COTTON FACE FOR THE ULTIMATE DIGITAL PRINT

STREET FLEECE



3719	UNISEX SPONGE FLEECE PULLOVER HOODIE
DTG FABRIC	<ul style="list-style-type: none"> NEW DTG BLACK NEW DTG WHITE NEW DTG DARK GREY

3945	UNISEX SPONGE FLEECE DROP SHOULDER SWEATSHIRT
DTG FABRIC	<ul style="list-style-type: none"> NEW DTG BLACK NEW DTG WHITE NEW DTG DARK GREY



3739	UNISEX SPONGE FLEECE FULL-ZIP HOODIE
DTG FABRIC	<ul style="list-style-type: none"> NEW DTG BLACK NEW DTG WHITE NEW DTG DARK GREY

WOMEN'S



USA
STRONG





8512	WOMEN'S CROPPED TRIBLEND HOODIE
	SHOWN IN ATHLETIC GREY TRIBLEND



TAN TRIBLEND



ATHLETIC GREY TRIBLEND

THE TRIBLEND CROP

THE LIGHTWEIGHT VERSION OF YOUR FAVORITE LAYER



SOLID WHITE TRIBLEND



SOLID BLACK TRIBLEND

AIRLUME JERSEY



6400	WOMEN'S RELAXED JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW POPPY
ALSO NEW	■ SAND DUNE
	■ VINTAGE WHITE
	■ HEATHER TRUE ROYAL
	■ HEATHER RED
	■ HEATHER COOL GREY
	■ HEATHER PRISM DUSTY BLUE
	■ SOLID NAVY TRIBLEND
	■ OATMEAL TRIBLEND



6405	WOMEN'S RELAXED JERSEY SHORT SLEEVE V-NECK TEE
	SHOWN IN NEW HEATHER PEACH
ALSO NEW	■ HEATHER DUST
	■ SOLID BLACK TRIBLEND
	■ SOLID NAVY TRIBLEND
	■ SOLID WHITE TRIBLEND



6008	WOMEN'S JERSEY RACERBACK TANK
	SHOWN IN MILITARY GREEN



6003	WOMEN'S JERSEY MUSCLE TANK
	SHOWN IN LILAC



6682	WOMEN'S RACERBACK CROPPED TANK
	SHOWN IN DARK GREY HEATHER

FLOWY



8804	WOMEN'S FLOWY MUSCLE TEE WITH ROLLED CUFF
	SHOWN IN HEATHER OLIVE

8882	WOMEN'S FLOWY CROPPED TEE
	SHOWN IN DARK GREY HEATHER



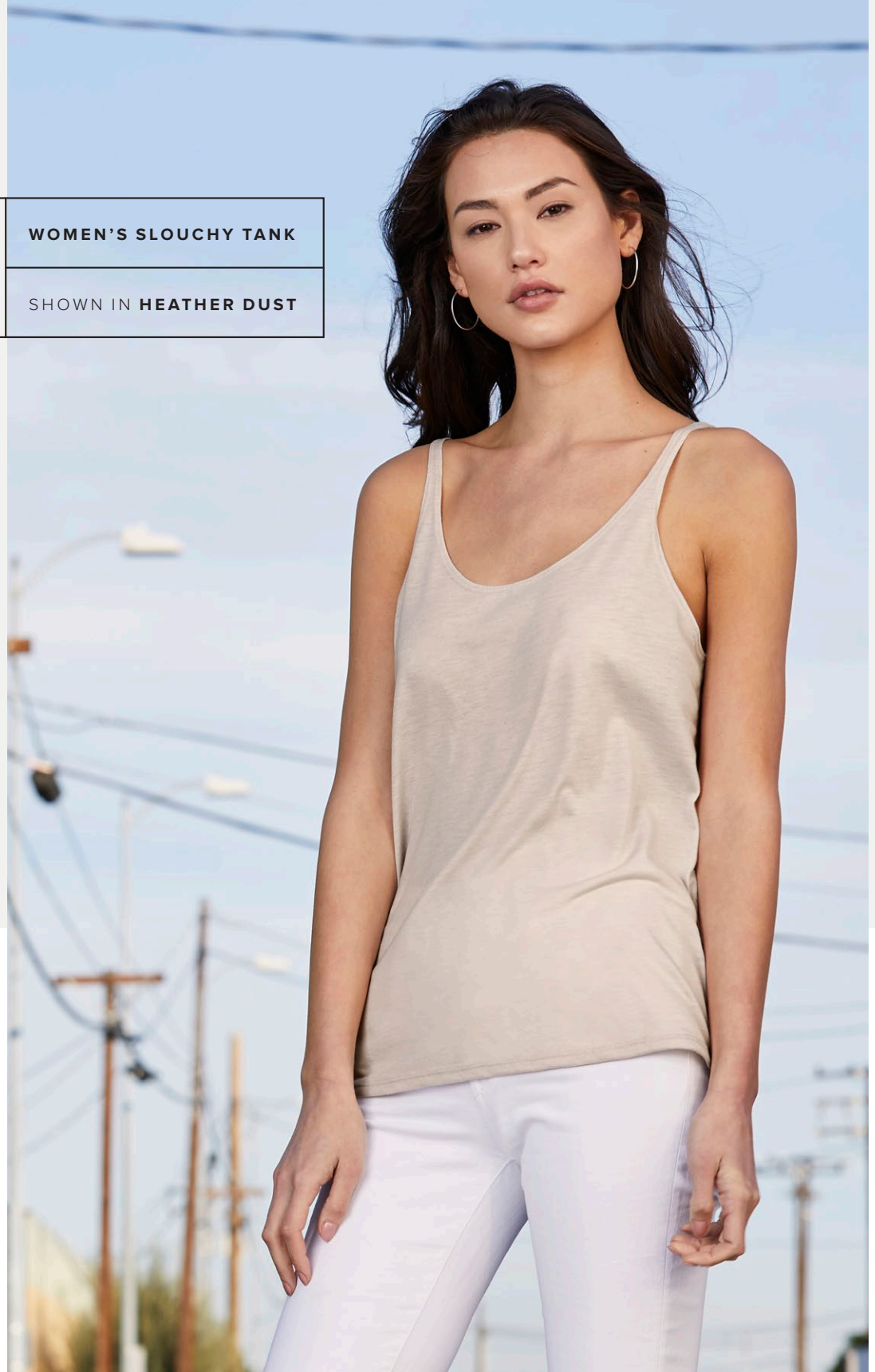


8803	WOMEN'S FLOWY SCOOP MUSCLE TANK
	SHOWN IN HEATHER DUST



8800	WOMEN'S FLOWY RACERBACK TANK
	SHOWN IN BRICK

8838	WOMEN'S SLOUCHY TANK
	SHOWN IN HEATHER DUST



MEN'S & UNISEX

3501 SHOWN IN NEW NATURAL





new

3880

UNISEX VISCOSE FASHION TEE

SHOWN IN NEW PEACH AND NEW WHITE

THE FUTURE BELONGS TO THOSE WHO BELIEVE IN THE BEAUTY OF THEIR DREAMS. NOT THOSE WHO WILL ENOUGH TOO FAR FROM THE NOW FAR ONE CAN GO EVERYBODY DIES NOT EVERYBODY LIVES DREAM AS IF YOU'LL LIVE FOREVER LIVE AS IF YOU'LL DIE TODAY



BLACK



WHITE



PEACH

THE VISCOSE FASHION TEE

OUR ULTRA-SOFT POLY-VISCOSE FABRIC, NOW IN A UNISEX SILHOUETTE



HEATHER NAVY



HEATHER STONE



DARK GREY HEATHER

3001	UNISEX JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW POPPY



THE 3001

100% AIRLUME COMBED & RING-SPUN COTTON

***SELECT COLORS
NOW IN 5XL!**





3001CVC UNISEX HEATHER CVC SHORT SLEEVE TEE
 SHOWN IN **NEW HEATHER SAND DUNE**

HEATHER CVC

THE PERFECT BLEND IN 61 COLORS!

***SELECT COLORS NOW IN 5XL!**

PRISM COLORS



HEATHER CVC COLORS



AIRLUME JERSEY



3001U	UNISEX MADE IN THE USA JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW MILITARY GREEN



3005	UNISEX JERSEY SHORT SLEEVE V-NECK TEE
	SHOWN IN NEW FOREST
ALSO NEW	HEATHER DUST
	HEATHER MAUVE



TRIBLEND



3413	UNISEX TRIBLEND SHORT SLEEVE TEE
	SHOWN IN NEW ESPRESSO TRIBLEND
ALSO NEW	 CEMENT TRIBLEND
	 SAND DUNE TRIBLEND



3415	UNISEX TRIBLEND SHORT SLEEVE V-NECK TEE
	SHOWN IN NEW CEMENT TRIBLEND



***SELECT
COLORS
NOW IN
3XL!**



3501	UNISEX JERSEY LONG SLEEVE TEE
	SHOWN IN NATURAL & BRICK TRIBLEND
ALSO NEW	 SAND DUNE
	 DENIM TRIBLEND
	 HEATHER MAUVE
	 HEATHER STONE

BELLA + CANVAS® Kids

3001Y SHOWN IN NEW HEATHER DEEP TEAL AND NEW ASH



MORE KID'S FLEECE

COZY COMFORT,
NOW IN YOUTH SIZING



new

3739Y	YOUTH SPONGE FLEECE FULL-ZIP HOODIE
	SHOWN IN BLACK
ALSO NEW	 NAVY
	 HEATHER FOREST
	 DARK GREY HEATHER
	 HEATHER TRUE ROYAL



new

3901Y	YOUTH SPONGE FLEECE PULLOVER HOODIE
	SHOWN IN NEW HEATHER NAVY
ALSO NEW	 BLACK
	 DEEP HEATHER
	 RED



3719Y	YOUTH SPONGE FLEECE PULLOVER HOODIE
	SHOWN IN NEW MILITARY GREEN
ALSO NEW	 MAUVE



3001Y	YOUTH JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW HEATHER YELLOW GOLD
ALSO NEW	 ASH
	 NATURAL
	 VINTAGE BLACK
	 HEATHER DEEP TEAL
	 HEATHER TEAM PURPLE



3413Y	YOUTH TRIBLEND SHORT SLEEVE TEE
	SHOWN IN NEW ATHLETIC GREY TRIBLEND
ALSO NEW	 SOLID NAVY TRIBLEND
	 WHITE FLECK TRIBLEND



3501Y	YOUTH JERSEY LONG SLEEVE TEE
	SHOWN IN NEW NATURAL
ALSO NEW	 ATHLETIC HEATHER
	 BLACK HEATHER
	 HEATHER DEEP TEAL
	 HEATHER NAVY
	 TRUE ROYAL TRIBLEND
	 NAVY TRIBLEND
	 GREEN TRIBLEND



8800Y	YOUTH FLOWY RACERBACK TANK
	SHOWN IN NEW MIDNIGHT



3001T	TODDLER JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW NATURAL



100B	BABY JERSEY SHORT SLEEVE ONE PIECE
	SHOWN IN NEW NATURAL



new

3501T	TODDLER JERSEY LONG SLEEVE TEE
	SHOWN IN ATHLETIC HEATHER
ALSO NEW	 BLACK
	 WHITE
	 DARK GREY HEATHER
	 NAVY
	 PINK
	 HEATHER COLUMBIA BLUE



FAM

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business exponentially.

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OUR NEW RETAIL SITE IS HERE

WHOLESALE'S BEST KEPT SECRET IS OUT

Explore our retail site at shop.bellacanvas.com